The Nebraska Dental Association 2020 Annual Meeting is a great opportunity to target your products and services to dentists in the State of Nebraska. The 2020 Annual Meeting will help you:

✈ Showcase your products and services to dental practices across the state;

✈ Meet new clients and prospects while connecting with your current customers;

✈ Maximize time with attendees through timed breaks designed to increase exhibit hall flow;

✈ Build your brand

Showcase your ideas at our 2020 Annual Meeting

RESERVE YOUR BOOTH TODAY!
**EXHIBITOR INFORMATION**

**Hangar (Exhibit Hall) Hours**
**ONE DAY ONLY!**

Friday, April 24, 2020 – 7:30 a.m. to 5:00 p.m.

**Arrival and Departure Times**
Arrival - Thursday, April 23, 2020 - 2:00 p.m. to 7:00 p.m.
Departure - Friday, April 24, 2020 - 5:00 p.m. to 7:00 p.m.

**2020 Exhibitor Booth Package**
- Each booth is 10 x 10 – skirted table with curtained back and side walls;
- 2 folding chairs;
- 1 – 7” x 44” one-line ID sign;
- 1 wastebasket;
- Complimentary wireless internet access;
- Complimentary coffee and donuts.

**Booth Specifications**
All booths are 10 x 10 and will be sold individually on a first-come first-serve basis. Platinum and Gold level corporate sponsors from 2019 had first choice of booth location. These booths have been marked as “sold” on the booth layout.

**Hangar (Exhibit Hall) Map**
Carefully review the booth layout on our website at [www.nedental.org](http://www.nedental.org) prior to registering. Changes are made to the floor plan as booths are sold.

**Booth Cost**
The pricing structure for booth space features two levels. A corner booth is $650 and an inside booth is $550. Payment in full must accompany the completed contract.

**Cancellation**
All cancellations must be in writing. Cancellations received after February 14, 2020, will result in forfeiture of the entire fee.
THE “HANGAR” (EXHIBIT HALL)

BOOTH LAYOUT

The booth layout on the NDA website at www.nedental.org will be updated as booths are sold
Rules governing exhibits and exhibitors are those of the Nebraska Dental Association (NDA). NDA show management reserves the right to prohibit any exhibit or part of an exhibit for any reason which it deems appropriate, including, but not limited to, a finding that the exhibit or part thereof is, in management’s opinion, not suitable to or keeping with the character of the exhibition. Exhibitors should conduct themselves in a dignified manner at all times while in the exhibit hall.

Application and Payment for 2020 Exhibit Space:
The sale of exhibit space for the 2020 Nebraska Dental Association Annual Session will be directed by the NDA. To apply for exhibit space, exhibitors must complete and return an Exhibitor Contract. Only those contracts which have been fully completed, signed, and are accompanied by payment in full, will be considered. Contracts received without all of these items will be returned. Booths are sold on a first-come, first-serve basis.

Three Ways to Register:
Prior to registering, please review the booth layout on the NDA website to make your booth selection. The NDA is pleased to offer three ways to register.

- BEST: Applications online: Register online at www.nedental.org. Register your company first and then register each individual representative as attendees under the company’s primary registration.

- BETTER: Applications by fax: Fax agreement to 402-476-2641

- GOOD: Applications by mail: Mail contract to Nebraska Dental Association, 7160 South 29th Street, Suite 1, Lincoln, Nebraska, 68516

Booth Selection:
The booth layout is available on the NDA’s website at www.nedental.org and will be updated as booths are sold. Prior to registering, please make sure that the booth you are requesting is still available. If you select a booth that has already been sold, the NDA will assign another comparable location subject to your approval.

Restrictions:
The subletting of space is absolutely prohibited. No exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor exhibit therein any products/services other than those manufactured or distributed by the exhibitor in the regular course of the exhibitor’s business, nor permit any representative of any firm not exhibiting to solicit business or take orders in the exhibitor’s space. Any exhibitor violating this rule will be required to pay a penalty in an amount equal to the price paid for their space multiplied by the number of non-exhibiting companies soliciting business in their space. The final acceptance or filling of orders by exhibitors within the confines of the technical exhibition hall is prohibited.

Since booths have been arranged for maximum exposure to visitors, exhibitors shall not place any equipment which interferes with exposure of any other booth or impedes free use of the aisle.

LaVista Hotel & Conference Center Exhibitor Rules & Regulations:
The LaVista Hotel & Conference Center have specific rules and regulations relating to exhibits at their venue. A link to this information can be found on the NDA website at www.nedental.org.

Freight Services:
Freeman Company will handle ALL the freight services for our meeting. Please refer to the order information provided by Freeman in this registration packet. A link to this information can also be found on the NDA website at www.nedental.org and on Freeman’s website at www.freemanco.com.
Show Decorator:
The official show decorator is Freeman Company, Des Moines Branch, 2000 Easton Blvd., Des Moines, IA. 50317, 515-265-5601, 515-265-3145 (FAX), www.freemanco.com. Each exhibitor booth includes the items listed on page three. Any additional booth needs will be your responsibility. Information regarding rental and service orders with descriptions and rates are available in this packet and on Freeman’s website at www.freemanco.com. Freeman will have an onsite representative to assist you with any additional items that you may need.

Liability:
The Association is not responsible for loss or damage to any exhibitor by reason of fire, strikes, labor disputes, or any other cause beyond the control of the Association which in any manner restricts, limits, or cancels the meeting. The Nebraska Dental Association and the Embassy Suites / LaVista Conference Center do not guarantee exhibitors against loss of any kind because of the presence of guards or any other protection that might be in effect during the meeting.

Company Representatives:
Each person attending or working in your booth will be required to wear a name badge, which will distinguish him/her as a member, exhibitor, or visitor to your booth as may be required by the Rules & Regulations of the Nebraska Dental Association. Exhibitors must list on the exhibitor contract, the names of company representatives who will be staffing their booth during the meeting. Badges will be made from this list. Any names NOT included on the contract will not have badges made in advance of the meeting. If you are registering online, register your company first and then register each individual representative as attendees under the company. Badges are NOT transferable.

Non-Endorsement:
The exhibiting of products during the NDA Annual Session does not constitute endorsement of the products.

Electrical Needs:
Exhibitors are responsible for purchasing electrical services directly from the venue. A link to the order form can be found on the NDA website at www.nedental.org.

Promotional Opportunities:
Sponsorships: Many sponsorship opportunities are available, including speaker and social activity sponsorships. Please review the corporate sponsorship opportunities available in this packet and on the NDA website at www.nedental.org.
The Embassy Suites Omaha-LaVista Hotel & Conference Center is the host hotel for the 2020 Annual Session April 24, 2020.

The Embassy Suites Omaha – LaVista Hotel & Conference Center has set aside a block of rooms for the NDA for the period of Thursday, April 23, 2020, to Saturday, April 25, 2020, at a rate of $139 per night for single or double occupancy. Rates are not valid with any other offer and do NOT include tax. To receive this special rate, you must make your reservations directly with the hotel on or before April 6, 2020.

To make your reservations, use the link on the NDA website at www.nedental.org. If you prefer to make your reservations by phone, please contact the LaVista Embassy Suites at 402-331-7400 or 1-866-698-6648 and say that you are with the “NDA”.
2020 EXHIBITOR CONTRACT
EMBASSY SUITES – LA VISTA CONFERENCE CENTER | APRIL 24, 2020

Booth Selection:
Booths are sold on a first-come, first-serve basis. Please review the booth layout on the NDA website at www.nedental.org for available booths and to ensure the booth you are requesting is still available.

Booth #: __________  Booth #: __________  Booth #: __________

Electrical:
Electrical needs to be ordered and paid for separately through the Embassy Suites / LaVista Conference Center. See order form on the NDA website.

Exhibitor Personnel:
Please list the names of all company representatives who will be staffing your booth. Please print clearly as this list will be used to prepare name badges.

Badge #1
Badge #2
Badge #3
Badge #4
Badge #5
Badge #6
Badge #7
Badge #8
Badge #9
Badge #10

Booth Total:

<table>
<thead>
<tr>
<th># OF BOOTH</th>
<th>PRICE PER ITEM</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>q Corner booth</td>
<td>$650.00</td>
<td>$________</td>
</tr>
<tr>
<td>q Inside booth</td>
<td>$550.00</td>
<td>$________</td>
</tr>
<tr>
<td>q Corporate Sponsor</td>
<td></td>
<td>$________</td>
</tr>
</tbody>
</table>

(Please fill out separate sponsorship form)

TOTAL AMOUNT DUE: $________

Payment Method:
Payment in full must accompany contract! The NDA will consider only those contracts that are completed, signed, and accompanied by payment. Partial payments are not accepted.

q Check enclosed made payable to: Nebraska Dental Association
q American Express  q Discover  q Mastercard / VISA
(please circle type)

Credit Card 
Exp. Date: __________ Amount to be charged: $________

Cardholder’s Name: __________
Billing Address: __________
Signature: __________

Agreement:
The undersigned hereby contracts for exhibit space at the 2020 Nebraska Dental Association Annual Session and agrees to abide by the provisions of the Rules, Regulations and Information as published. All provisions of the official Rules, Regulations and Information are hereby incorporated herein by reference. Violations of this agreement will subject the exhibitor to penalties outlined herein, which may include forfeiture of booth space and/or booth fees. No refunds after February 14, 2020.

Authorized Signature: __________  Date: __________
2020 CORPORATE SPONSORSHIP FORM

Thank you for your commitment to the NDA Annual Session. We value and appreciate the importance that our corporate sponsors have on our meetings. Please select the sponsorship level below.

- Platinum Level ($7,500)
- Gold Level ($5,000)
- Silver Level ($2,500)
- Bronze Level ($1,500)
- NDA Crew Party ($5,000)
- Speaker Sponsor
  (exclusive sponsorship available – less than full funding requires co-sponsorship)

- Coffee Sponsor ($800 – 2 available)
- Hospitality Hour Sponsor
  ($800 – 2 available)
- New Dentist Family Social ($500)
- Company Pens ($200 – 1 available)
- Company Note Pads ($200 – 1 available)

- Please note: Platinum and Gold level sponsors from 2019 had first choice of booth space. Otherwise, booth selection is on a first-come, first-serve basis.

- Along with this form, please email us your company's logo so that we can include the logo when promoting your corporate sponsorship.

Company Name: __________________________________________________________
Contact Person: __________________________________________________________
Address: _________________________________________________________________
City: __________________________ State: ______ Zip: __________________________
Phone: __________________________ Email: _________________________________

Payment Method:

Payment in full must accompany this form unless other arrangements have been made with the NDA.
- Check enclosed made payable to: Nebraska Dental Association
- American Express   - Discover   - Mastercard / VISA (please circle type)

Credit Card # __________________________ Exp. Date: _________ Amount to be charged: $ _________
Cardholder's Name: ________________________________________________________
Billing Address: ____________________________________________________________
Signature: __________________________________________________________________

Please return this form, with payment, to the Nebraska Dental Association, 7160 South 29th Street, Suite 1, Lincoln, Nebraska, 68516, fax to 402-476-2641 or email to jody@nedental.org.
2020 CORPORATE SPONSORSHIP OPPORTUNITIES

Platinum Level $7,500
• Four (4) booths (10 x 10 each) in prime location ($2,400+ Value)
• Two (2) full page ads in the NDA newsletter anytime during 2020 ($550)
• Eight (8) tickets to the NDA Crew Party ($200)
• Signage outside the lecture hall
• Special recognition in all promotional materials

Gold Level $5,000
• Two (2) booths (10 x 10 each) ($1,100 value)
• One (1) full page ad in the NDA Newsletter anytime during 2020 ($625)
• Six (6) tickets to the NDA Crew Party ($150)
• Signage outside the lecture hall
• Special recognition in all promotional materials

Silver Level $2,500
• One (1) ½ page ad in the NDA Newsletter anytime during 2020 ($350)
• Two (2) tickets to the NDA Crew Party ($50)
• Signage outside the lecture hall
• Special recognition in all promotional materials

Bronze Level $1,500
• Signage outside the lecture hall
• Special recognition in all promotional materials

NDA Crew Party Sponsor $5,000
• Two (2) booths (10 x 10 each) ($1,100 value)
• One (1) full page ad in the NDA Newsletter anytime during 2020 ($625)
• Six (6) tickets to the NDA Crew Party ($150)
• Signage outside the party room
• Special recognition in all promotional materials

Speaker Sponsor
Exclusive sponsorships available (less than full funding requires co-sponsorship)
• One (1) booth (10 x 10) ($550 value)
• Two (2) tickets to the NDA Crew Party ($50)
• Signage outside the lecture hall
• Special recognition in all promotional materials
• Sponsor will be acknowledged during speaker introduction

Coffee Sponsor $800
• Coffee break for lectures.
• Signage outside the lecture hall
• Special recognition in all promotional materials

Hospitality Hour Sponsor $800
• Hospitality Hour on Friday afternoon
• Signage outside the exhibit hall
• Special recognition in all promotional materials

New Dentist Family Social $500
• Sponsorship of the New Dentist Family Social
• Signage at the event
• Special recognition in all promotional materials

Company Pens $200
Does your company give pens to clients and potential clients? Do you want to share them with our attendees? Send us 500 of your pens and we will place them at the registration desk. Pen production at your expense.

Company Notepads $200
Does your company give notepads to clients and potential clients? Do you want to share them with our attendees? Send us 500 of your company notepads and we will place them at the registration desk. Notepad production at your expense.
Nebraska Dental Association

152nd NDA Annual Session 2020

Freeman Exhibitor Services

Nebraska Dental Association will provide each booth with (1) 8’ skirted table, (2) folding chairs, (1) wastebasket and (1) booth identification sign. Take advantage of pre-show discounts by placing your order for additional furnishings or booth install and dismantle labor via FreemanOnline® before the early discount date. Communications will go out in early 2020 for ordering instructions.

Please note that show site facilities will not have adequate storage space to hold freight for extended periods of time. Shipping to the advance warehouse is your safest option to ensure shipments aren’t turned away at the show site facility. Information on the warehouse address and corresponding rates will be included in the pre-show service kit that will be posted online in early 2020.

Please contact Freeman Exhibitor Services at FreemanDesMoinesES@freemanco.com or (515) 829-4444 for further information.
UPCOMING NDA MEETINGS

153rd NDA Annual Session
April 23, 2021
LaVista, NE

154th NDA Annual Session
April 8, 2022
Lincoln, NE