THIS IS YOUR NDA ANNUAL SESSION REGISTRATION PACKET.

No individual registration packets will be mailed.
Please tear out this insert and share with your dental team.

FLIGHT PATH FOR SUCCESS

2020

Nebraska Dental Association
152nd Annual Session
REGISTRATION PACKET

April 23-24, 2020
LaVista, Nebraska
I would like to personally welcome you and your crew to the 152nd Annual Session of the Nebraska Dental Association. In following our theme, “Flight Path for Success in 2020”, we are pleased to offer three speakers in an expanded format that will address three areas critical for success, clinical dentistry, practice management, and financial planning. Our offering this year will entertain as well as educate you and your crew members. Your membership and patronage is what sustains your organization. We are here to serve you, and think this year’s annual session will meet and exceed your expectations.

I strongly encourage you to include Doug Carlsen’s program in your flight plan. Spouses and significant others will benefit greatly from the financial tips he has to offer. It’s a good idea for the pilot and co-pilot to have the same itinerary in their flight plan.

Revitalized this year is the Recognition Luncheon. It will be following Doug Carlsen’s Thursday morning financial planning program. There is no fee to NDA members for the luncheon, but pre-registration is required.

Please visit the exhibit hangar to see and thank the exhibitors, especially our Gold Level and speaker sponsors, who support our meeting. Like you, without them we could not complete our mission successfully.

Many members have expressed an interest in the association healthcare plan. Please stop by the Harry A. Koch booth as they are the new NDA plan administrator. We hope they will be of value to your practice.

You are all required to attend the hangar party immediately following Friday’s continuing education. OK, no one is required to attend, but please stop by for a cocktail before your departure and say hello to your friends and colleagues.

Thank you for the opportunity to serve as your President this year. It has been an honor to serve the NDA and our profession!

Have a great flight and don’t forget to put your gear down before you land. It makes it easier to taxi to the hangar!

Kenneth R. Tusha D.D.S.

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**2020 CORPORATE SPONSORS**

(as of date of printing)

**Gold Level Sponsors ➔ $5,000**

- Ameritas
- Blue Cross Blue Shield of Nebraska
- Danter Dental Lab
- Harold Diers & Company
- MCNA

**Speaker Sponsors**

- Bisco
- Kettenbach
- Pulpdent
- Shofu Dental Corporation

**Hospitality Hour Sponsor ➔ $800**

- Todd Stark, UBS Financial Services, Inc.

**Coffee Sponsor ➔ $800**

- Delta Dental of Nebraska

**New Dentist Social Sponsors**

- Dental Designs, Inc.
- Harold Diers & Co
- Prodenco
- Union Bank & Trust Co
Wednesday, April 22

<table>
<thead>
<tr>
<th>ARRIVAL</th>
<th>DEPARTURE</th>
<th>FLIGHT / EVENT #</th>
<th>DESTINATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30 p.m.</td>
<td>TBA</td>
<td>–</td>
<td>NDA Board of Trustees Dinner &amp; Meeting</td>
</tr>
</tbody>
</table>

Thursday, April 23

<table>
<thead>
<tr>
<th>ARRIVAL</th>
<th>DEPARTURE</th>
<th>FLIGHT / EVENT #</th>
<th>DESTINATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>11:30 a.m.</td>
<td>Flight 1</td>
<td>Douglas Carlsen – &quot;Quick and Agile Money Rules to Survive Any Financial Storm&quot;</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>1:30 p.m.</td>
<td>Event 4</td>
<td>NDA Recognition Luncheon</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>4:30 p.m.</td>
<td>–</td>
<td>NDA House of Delegates Meeting</td>
</tr>
</tbody>
</table>

Friday, April 24

<table>
<thead>
<tr>
<th>ARRIVAL</th>
<th>DEPARTURE</th>
<th>FLIGHT / EVENT #</th>
<th>DESTINATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>1:00 p.m.</td>
<td>–</td>
<td>NDA Registration</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>5:00 p.m.</td>
<td>–</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>4:30 p.m.</td>
<td>Flight 2</td>
<td>Dr. Jack Griffin – &quot;Let's Grow Tooth – Excellent Clinical Dentistry Using Bioactive Regenerative Material&quot;</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>4:30 p.m.</td>
<td>Flight 3</td>
<td>Amy Kirsch – &quot;Top 5 Challenges Facing Successful Dental Practices Today&quot;</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>1:00 p.m.</td>
<td>Event 5</td>
<td>American Association of Women Dentists</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>1:00 p.m.</td>
<td>Event 6</td>
<td>Southeast District Dental Society Meeting &amp; Lunch</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>1:00 p.m.</td>
<td>Event 7</td>
<td>Nebraska Society of Periodontists Lunch</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>1:00 p.m.</td>
<td>Event 8</td>
<td>NDA Past President’s Lunch</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>4:30 p.m.</td>
<td>Event 9</td>
<td>Nebraska Society of Pediatric Dentists Meeting</td>
</tr>
<tr>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>Event 10</td>
<td>NDA Crew Party (Cocktail Reception)</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>9:00 p.m.</td>
<td>Event 11</td>
<td>New Dentist Family Social (@The Mark – Elkhorn, NE)</td>
</tr>
</tbody>
</table>
NDA AIRLINES

FLIGHT # ARRIVAL & DEPARTURE FEES REQUIREMENTS

THURSDAY, APRIL 23
Flight 1 - Douglas Carlsen 8:30 a.m. to 11:30 a.m. See traveler categories and fees Registration and Boarding Pass

FRIDAY, APRIL 24
Flight 2 - Dr. Jack Griffin 8:00 a.m. to 4:30 p.m. See traveler categories and fees Registration and Boarding Pass
Flight 3 - Amy Kirsch 8:00 a.m. to 4:30 p.m. See traveler categories and fees Registration and Boarding Pass
Flight E - Exhibits Only 7:30 a.m. to 5:00 p.m. No fee Registration and Boarding Pass

COMPLIMENTARY MORNING COFFEE FOR YOUR FLIGHTS
Passengers (attendees) will receive complimentary coffee with their flights on Friday morning, courtesy of Delta Dental of Nebraska.
 Fly into the beautiful Embassy Suites Omaha-LaVista Hotel & Conference Center for the 2020 Annual Session. A block of rooms has been set aside for Wednesday, April 22, 2020, to Saturday, April 25, 2020, at a rate of $139 per night for single or double occupancy. Rates are not valid with any other offer and do NOT include tax. To receive this special rate, you must make your reservations directly with the hotel on or before April 6, 2020.

To make your reservations, use the link on the NDA website at www.nedental.org. If you prefer to make your reservations by phone, please contact the LaVista Embassy Suites at 402-331-7400 or 1-866-698-6648 and ask for the NDA room block.

The Hangar (Exhibit Hall) will be open on Friday, April 24, 2020, from 7:30 a.m. to 5:00 p.m. Please stop in the hangar to support those who support our meeting. A boarding pass (name badge) will be required for admittance into the exhibit hall. Any member of the NDHA or the NDAA wishing to visit the hangar may do so with their association name badge. If you are not attending the continuing education but would like to visit the hangar (exhibit hall), please register for “Flight E – Exhibits only”. Those not registering ahead of time may visit the NDA Air Registration Desk to obtain a name badge.

The NDA is the best place to earn your frequent flyer miles (CE). Coordinated by a team of volunteers and NDA staff, and supported by generous sponsors, the NDA Annual Session offers dental professionals the opportunity to earn CE in person while networking with colleagues. You simply cannot get this by doing online CE courses.

On Friday, April 24th we will once again be using a continuing education schedule to give you longer breaks to socialize with colleagues and allow you more time in the exhibit hall. We are opening the exhibit hall a half hour early at 7:30 a.m. so you can visit the exhibit hall before the continuing education begins at 8:00 a.m. Our continuing education speakers will run their presentations in sessions with 30 minute breaks in between. We will also have an hour and a half lunch break. The flights will depart at 4:30 p.m. with the NDA Crew Party immediately following.
Review the flight itinerary to select your flight(s) and/or social event

Determine your traveler type (DDS, RDH, Assistant, etc.)

Determine the price of the flight(s) and/or social event based on your traveler type

Submit information, with payment, to NDA Air for processing

**TYPES OF TRAVELERS**

- **NDA Dentist** – Complimentary flights are provided for NDA active or retired member dentists who have paid their 2020 membership dues.

- **Dental Team** – Flights are priced individually for hygienists, assistants, office staff, lab technicians and spouses. Please refer to individual flight details for pricing.

- **Dental Students** – Complimentary flights are provided for dental students.

- **ADA Dentist From Another State** – With payment of a $200 registration fee, ADA dentists visiting from another state may select from the flights available.

**FLIGHT REGISTRATION AND BOARDING PASS (NAME BADGE)**

All travelers wishing to fly with NDA Air are required to register each individual traveler and obtain a boarding pass (name badge). The boarding pass will gain you admittance to your flight(s) and or social events. Boarding passes (name badges) will be available at the NDA Air Registration Desk on Friday morning beginning at 7:00 a.m. Members of the NDHA or the NDAA may gain admittance into the NDA Hangar (Exhibit Hall) using their association name badge.

**3 WAYS TO REGISTER**

- **Online** – Skip the line and register online. Online registration is available through the NDA website at [www.nedental.org](http://www.nedental.org). Online registration will close on April 20, 2020. After this date you will need to register onsite and pay increased fees if applicable.

- **Mail or fax** – Mail or fax your registration to the NDA Air Office, 7160 South 29th Street, Suite 1, Lincoln, NE 68516. Fax – 402-476-2641

- **Onsite** – Registration will close on April 20, 2020. After this date you will need to register onsite and pay increased fees if applicable.
DOUGLAS CARLSEN
Quick and Agile Money Rules to Survive Any Financial Storm

What do dentists want? Financial freedom. What do dentists need? Honest advice from someone who has walked the path to early retirement and thrived during the great recession. Dr. Carlsen sells no financial products or on-line programs. He has written more than 80 articles for Dental Economics, Dentaltown Magazine, Dental Products Report, and White Coat Investor. His videos have over 150,000 views on YouTube. Carlsen has lectured in the US and Canada.

Course Outline and Objectives
Your Retirement Number
An Online Calculator to Consider
Young Doctor Payoff
A Great “New Doctor” Blog
Young Doc Budgets
Investing
Savings and Spending
Seven Habits of Successful Young Dentists
Scams
Financial Ratios
Ways to Invest
Simple IRA vs. 401(k)
Decumulation Strategies
Protect Yourself
Insurance
Retirement Topics
Carlsen’s brain or where to go for help

Upon completion of the course, attendees will:
1. Calculate a retirement budget and know the total amount of savings needed to retire at a given age.
2. Have knowledge of online software to track one’s savings and goals.
4. Have an understanding of the big differences between accumulating savings and spending down assets.
5. Be aware of health needs, insurance protection, and how to spend down funds.
6. Know of pertinent blogs, podcasts, books, videos, and other resources to secure one’s future.

Dr. Carlsen has written over 75 national financial articles for Dental Economics, Dentaltown Magazine, White Coat Investor, and Dental Products Report. Carlsen has lectured in the US and Canada since 2008.

He was fortunate to be able to retire from private practice in Albuquerque at age 53 in 2004 with the lifestyle he maintained while in practice. Yes, he made it through the turmoil of 2001-2002 and 2008-2009 mostly unscathed.

Carlsen now resides in his target retirement spot, Denver. While not writing, lecturing, or producing the “brick wall” videos, he’s either skiing or mountain biking.

If you are in the Denver area, please call at 760-535-1621 and we’ll get dirty or really cold in the mountains!

FLIGHT FEES
NDA Dentist: No charge to attend CE with paid NDA 2020 dues
RDH, Dental Assistant, Office Staff, Lab Technician, Spouse: $50 pp

“In the proposed Regulations, the Board of Dentistry has included “Practice Management” as an allowable area of CE, limited to 4 CEs every two years.
Ever had a patient say “Doc, that tooth was never a problem until you fixed it”? Let’s stop the madness. Wouldn’t it be wonderful if we could make the tooth grow? With newer regenerative/bioactive materials we can stimulate dentin healing and self-repair in our direct and indirect restorations all while reducing sensitivity. These materials promote oral health by decreasing plaque, reduce bacterial accumulation, or promote cells to cause regeneration of tissues.

We will learn indications for newer liners, bases, cements, and restorative materials that encourage dentin repair, lessen sensitivity, and promote a healthier oral environment. We will apply these newer materials in our direct composite restorations while exploring matrix systems for predictable, tight, well contoured contacts and methods for efficient restorative dentistry. We will also explore regenerative materials for dentin replacement and cementation of durable esthetic indirect restorations like lithium disilicate and zirconia to reduce post operative problems and increase clinical success. We will learn how to do it right the first time and to make the practice more enjoyable and efficient.

Learning Objectives:

- The latest in regenerative materials such as dentin liners for dentin sealing, pulp capping, and thermal insulation for increased comfort and restoration success.
- The regenerative environment….why, how, and what materials.
- Cementation and infrastructure for zirconia and lithium disilicate crowns with materials that promote dentin formation and sealing of the restoration margins.
- Increasing efficiency in direct composite placement and indirect restorations.
- The latest in “Gotta-have” materials to increase office efficiency and practice enjoyment.

Dr. Griffin runs a practice in St Louis County where he and his staff have maintained a 50-55% overhead since 1988. His Smile Center emphasizes cosmetics while doing all phases of general dentistry.
To achieve practice and professional success in today’s tough economic dental environment, you need to implement winning strategies and direction. Discover how to overcome the challenges in your practice and be able to make positive changes for future growth and stability.

You will learn how to:

- Attracting and retain quality and committed team members
- Improve team motivation and leadership skills
- Determine if PPO’s are right for your practice
- Keeping the schedule full, productive and stress-free
- Evaluate your internal, external and advertising marketing program

To help you “sharpen the saw”, join Amy Kirsch in this highly interactive workshop to uncover your practice’s strengths and weaknesses.

Amy Kirsch captivates dental teams with her insights and tactics on how to energize and improve their practices. As a nationally known dental practice management speaker and consultant, Amy provides the spark dental teams need to make positive changes that build teamwork, improve patient satisfaction, and increase revenue.

She is the owner of Amy Kirsch & Associates, a dental practice management firm, and Dental Jobs Colorado, a dental staff recruitment business, both located in Denver, Colorado. Amy is a Board Member of the Academy of Dental Management Consultants and a Clinical Assistant Professor at the University of Colorado School of Dental Medicine.

*In the proposed Regulations, the Board of Dentistry has included “Practice Management” as an allowable area of CE, limited to 4 CEs every two years.
NDA Recognition Luncheon

All social events require registration.

Thursday, April 23, 2020
12:00 Noon
Embassy Suites Omaha / LaVista Conference Center

NDA members may attend the Recognition Luncheon for no charge, but pre-registration is required. Each year the NDA honors those members who have made outstanding contributions to organized dentistry. These individuals will be recognized at a luncheon on Thursday, April 23, 2020, at 12:00 noon. We will honor dentists celebrating 50 years in dentistry; the NDA Hall of Fame recipients, the NDA Young Professional award recipient, and the President’s Award.

$25 pp. | Register for Event #4
Honorees and NDA members may attend for no charge

NDA Crew Party (Cocktail Reception)

All social events require registration.

Friday, April 24, 2020
immediately following CE
(approximately 4:30 p.m.)

Dr. Ken Tusha cordially invites you and your dental crew to join him for cocktails and hors d’oeuvres following the continuing education. There is no charge to attend, but pre-registration is required. Passengers registering for this event will receive a cockpit party boarding pass and two complimentary drink tickets.

No Charge | Register for Event #10

Specialty Groups

All social events require registration.

Friday, April 24, 2020
Embassy Suites Omaha / LaVista Conference Center

We would ask that you please register for the specialty group events using the event codes provided in the registration materials. This will enable us to give an accurate count for meals.

NDA New Dentist Family Social

All social events require registration.

Friday, April 24, 2020
6:00 p.m. to 9:00 p.m.
The Mark
20902 Cumberland Drive
(just NW of 204th & Dodge)
Elkhorn, NE 68022

Co-sponsored by: Dental Designs, Inc., Harold Diers & Company, Prodenco and Union Bank & Trust Co.

The NDA New Dentist Council would like to invite NDA member dentists and their families to attend our first ever family social. Join your colleagues and meet us at “The Mark” in Elkhorn for an evening of bowling. Thanks to sponsorships, there is no charge for this event, but registration is required.

No charge | Register for Event #11
In celebration of a successful flight path this past year, NDA Air, and our pilot, Dr. Ken Tusha, would like to invite each passenger to join us for our Cockpit Party celebration immediately following the continuing education on Friday, April 24, 2020. Passengers will travel around and enjoy food from several different airlines, and enjoy beverages from a full service bar. There is no charge to attend, but pre-registration is required. Passengers registering for this event will receive a cockpit party boarding pass and two complimentary drink tickets.
After a week of practicing dentistry and attending CE, it’s time to relax. Bring your family and join your new dental colleagues for a casual and fun family event at "The Mark". The NDA New Dentist Council and its sponsors will provide bowling, cocktails and hors d’oeuvres for you and your family to enjoy. The Mark also has a variety of other activities available (arcade, laser tag, and hardwood indoor courts) that you are free to utilize at your own expense.

Thanks to sponsorships, there is no charge for this event, but you do need to register and provide the number of guests that you will be bringing.
REGISTRATION FORM

1 Primary Traveler

Name
Title                                ADA#
Office Address
City                               State     Zip
Office Phone
Email

2 Type of Traveler

Code    Category
A       NDA Dentist
B       RDH
C       Dental Assistant, Office Staff, Lab Technician & Spouse
D       Dental Student
E       ADA DDS from another state

3 Additional Travelers

TRAVELER TYPE       FLIGHT # / EVENT #       EVENT CODE       EVENT CODE       EVENT CODE       EVENT CODE       TOTAL FEES PER TRAVELER

1
First Name         Last Name         Title
Letter Code        Code Fee          Code Fee          Code Fee          Code Fee          Fee Total

2
First Name         Last Name         Title
Letter Code        Code Fee          Code Fee          Code Fee          Code Fee          Fee Total

3
First Name         Last Name         Title
Letter Code        Code Fee          Code Fee          Code Fee          Code Fee          Fee Total

4
First Name         Last Name         Title
Letter Code        Code Fee          Code Fee          Code Fee          Code Fee          Fee Total

5
First Name         Last Name         Title
Letter Code        Code Fee          Code Fee          Code Fee          Code Fee          Fee Total

4 Payment Details

Total Paid $:

Credit Card  ○ VISA  ○ MasterCard  ○ American Express  ○ Discover

Name on Card
Billing Address
Card #
Exp. Date
CVV#

5 Return Form

Return completed form with check or credit card payment to:

• Nebraska Dental Association
  7160 S 29th St, Ste 1, Lincoln, NE 68516
• Credit Card Payment Only
  Fax to 402.476.2641
• Register online at www.nedental.org

Please make a copy of this registration form for your records. If you have more registrants than space on the form, continue on another form and send in together. If you have questions about completing this registration form, please call the NDA office at 402-476-1704. Visit the NDA’s website at www.nedental.org for complete information, including schedule, speakers, and online registration.
UPCOMING NDA MEETINGS

153rd NDA Annual Session
April 23, 2021
LaVista, NE

154th NDA Annual Session
April 8, 2022
Lincoln, NE